

# Business Ethics' 2002 Listing

## 100 Best Corporate Citizens

1998-2000 Standardized values 3-year KLD averages

Rank	Overall Score	Company	2000	2000	1998-2000 Average	Minorities			Non-U.S.		
			Revenue (millions)	Net Income (millions)	Total Return to Shareholders	Community	& Women	Employees	Environment	Stakeholders	Customers
1	1.586	IBM	\$88,396	\$8,073	24.73%	2.561	3.804	1.137	1.626	0.206	1.517
2	1.233	Hewlett-Packard	\$48,870	\$3,697	15.95%	1.095	2.989	1.524	1.251	0.206	1.517
3	1.23	Fannie Mae	\$44,088	\$4,327	19.62%	2.072	3.804	0.75	0.126	0.206	1.517
4	1.179	St Paul Cos	\$8,608	\$993	17.56%	5.494	1.36	0.75	0.126	0.206	0.226
5	1.154	Procter & Gamble	\$39,951	\$3,542	3.48%	1.095	1.36	1.524	0.126	3.547	0.656
6	1.144	Motorola Inc.	\$37,580	\$1,318	30.53%	-0.372	2.175	2.685	0.126	0.206	2.808
7	1.099	Cummins Engine	\$6,597	\$8	-5.90%	3.539	0.275	1.911	-0.249	2.433	0.226
8	1.033	Herman Miller	\$2,010	\$140	3.65%	-0.372	1.903	2.685	2.376	0.206	0.656
9	0.989	General Mills, Inc.	\$6,700	\$614	11.65%	4.028	1.632	0.75	0.126	0.206	0.226
10	0.981	Avon Products	\$5,715	\$478	23.60%	1.095	2.446	-0.799	0.126	3.547	0.226
11	0.912	Intel Corp.	\$33,726	\$10,535	27.08%	0.117	0.818	1.911	2.376	0.206	0.656
12	0.909	State Street Corp.	\$5,921	\$595	32.52%	1.095	1.36	-0.412	0.126	3.547	0.226
13	0.891	H B Fuller	\$1,353	\$49	-3.81%	1.095	0.275	1.524	1.251	3.547	-1.065
14	0.88	Timberland	\$1,091	\$122	87.84%	2.561	0.275	-0.025	1.251	0.206	0.226
15	0.843	Bank of America	\$57,772	\$7,511	-5.77%	2.561	2.718	0.75	1.814	0.206	-1.71
16	0.84	Amgen	\$3,629	\$1,139	76.47%	2.072	1.089	0.75	0.126	0.206	0.226
17	0.83	Lucent Technologies	\$28,904	\$1,219	43.85%	0.117	2.446	1.524	-0.249	0.206	1.087
18	0.829	Qualcomm	\$3,197	\$670	857.65%	-0.372	-0.133	0.75	0.126	0.206	0.226
19	0.82	Sun Microsystems	\$15,721	\$1,854	116.16%	1.583	0.546	0.75	0.126	0.206	0.226
20	0.809	Southwest Airlines	\$5,650	\$603	51.09%	-0.372	0.275	3.073	0.126	0.206	1.517
21	0.807	Starbucks	\$2,178	\$95	38.38%	-0.372	0.818	0.75	0.126	3.547	0.226
22	0.76	Fed Ex Corp.	\$18,257	\$688	11.82%	1.095	-0.268	2.685	0.126	0.206	1.517
23	0.744	Brady Corp.	\$551	\$47	1.78%	1.095	1.089	0.75	1.251	0.206	1.087
24	0.722	Northern Trust Corp.	\$3,548	\$479	34.73%	1.095	2.175	0.75	0.126	0.206	0.226
25	0.717	UnumProvident	\$9,432	\$564	-16.56%	1.095	2.718	1.33	0.126	0.206	0.226
26	0.714	Freddie Mac	\$29,839	\$2,367	25.77%	1.583	0.546	0.75	0.126	0.206	1.517
27	0.713	JP Morgan Chase	\$60,065	\$5,631	11.37%	2.561	2.718	0.75	0.126	-0.908	-0.204
28	0.711	Adolph Coors	\$2,414	\$110	40.49%	1.095	1.632	-0.412	1.626	0.206	0.226
29	0.706	Whirlpool	\$10,325	\$367	-0.40%	2.561	0.003	0.75	2.376	0.206	-0.635
30	0.699	Tellabs	\$3,387	\$731	34.98%	-0.372	-0.268	1.911	0.126	0.206	2.808
31	0.69	Corning Inc.	\$7,273	\$422	78.84%	-0.372	0.275	3.073	1.251	0.206	-1.065

32	0.684	Medtronic Inc.	\$5,016	\$1,084	35.62%	1.583	0.546	0.75	0.126	0.206	1.087
33	0.681	Cisco Systems	\$18,928	\$2,668	83.99%	-0.372	1.089	1.911	0.126	0.206	0.226
34	0.676	3M	\$16,724	\$1,782	18.85%	1.095	0.546	0.75	0.501	0.206	1.517
35	0.647	Pitney Bowes	\$3,881	\$623	-1.78%	1.095	1.36	0.363	1.626	0.206	0.226
36	0.634	AT&T Corp.	\$55,854	\$2,650	-12.28%	2.561	1.903	0.75	-0.624	0.206	0.226
37	0.614	American Express	\$23,675	\$2,810	26.20%	0.606	2.446	-0.025	0.126	0.206	0.656
38	0.606	Gillette	\$9,295	\$392	-9.10%	-0.372	0.275	0.75	2.376	0.206	1.517
39	0.604	Symantec Corp.	\$746	\$170	41.87%	-0.372	1.496	1.911	0.126	0.206	0.226
40	0.601	Baxter International	\$6,896	\$740	26.11%	-0.372	1.903	-0.412	2.376	0.206	0.226
41	0.591	Merck & Co.	\$40,363	\$6,822	25.17%	2.072	2.175	0.75	-1.374	1.319	-1.065
42	0.588	Solectron Inc.	\$14,138	\$497	66.53%	-0.372	1.089	0.363	0.126	0.206	1.517
43	0.588	Golden West Financial	\$3,957	\$546	35.67%	1.095	1.089	-0.412	0.126	0.206	1.517
44	0.581	Scholastic Corp.	\$1,403	\$51	33.83%	0.117	2.446	-0.799	0.126	0.206	1.517
45	0.571	Oneok	\$6,643	\$109	21.70%	0.606	0.003	1.524	1.251	0.206	0.226
46	0.567	3Com Corp.	\$4,334	\$674	-4.56%	1.095	0.818	1.911	0.126	0.206	0.226
47	0.56	Lexmark International	\$3,807	\$285	64.51%	-0.372	0.682	1.911	0.126	0.206	0.226
48	0.56	Compaq Computer	\$42,383	\$569	-10.17%	0.606	0.546	1.137	0.876	0.206	1.087
49	0.528	Ecolab	\$2,264	\$206	17.79%	1.583	-0.54	-0.412	1.251	0.206	1.517
50	0.527	Texas Instruments	\$11,875	\$3,058	71.86%	-0.372	1.36	-0.025	0.126	0.206	1.087
51	0.525	Eastman Kodak	\$13,994	\$1,407	-7.44%	1.095	2.446	2.298	-2.124	0.206	0.226
52	0.517	Tennant Co.	\$454	\$28	15.12%	-0.372	1.36	0.75	0.126	0.206	1.517
53	0.516	Eli Lilly and Co.	\$10,862	\$3,058	15.59%	1.095	1.903	1.911	0.126	1.319	-2.786
54	0.51	Northwest Natural Gas	\$532	\$48	1.37%	-0.372	-0.54	3.073	1.251	0.206	0.226
55	0.503	Merix Corp.	\$156	\$7	35.13%	-0.372	1.632	0.363	0.126	0.206	1.087
56	0.499	Network Appliance	\$579	\$74	159.22%	-0.372	-0.133	0.169	0.126	0.206	0.226
57	0.497	Nucor	\$4,586	\$311	-2.61%	-0.372	-1.083	3.073	0.501	0.206	1.517
58	0.495	Sonoco Products	\$2,711	\$166	-8.56%	-0.372	-0.54	1.524	1.626	0.206	1.517
59	0.491	Wells Fargo	\$27,568	\$4,009	16.34%	1.095	2.718	-0.992	0.126	0.206	0.226
60	0.485	MBNA Corp.	\$7,869	\$1,313	28.57%	2.561	-0.811	0.75	0.126	0.206	0.226
61	0.483	Clorox	\$3,989	\$394	2.90%	2.561	0.275	-0.412	1.626	0.206	-0.635
62	0.483	Modine Manufacturing	\$1,139	\$65	-11.20%	-0.372	-0.54	0.75	2.376	0.206	1.517
63	0.481	Home Depot	\$38,434	\$2,320	48.02%	2.072	-0.54	-0.412	-0.249	0.206	1.517
64	0.478	Deere & Co.	\$13,137	\$486	0.21%	-0.372	0.275	1.524	0.501	0.206	1.517
65	0.474	New York Times	\$3,489	\$398	10.63%	1.095	1.632	-1.186	0.126	0.206	1.517
66	0.47	Peoplesoft	\$1,736	\$146	12.39%	-0.372	1.089	0.75	0.126	0.206	1.517
67	0.469	Arrow Electronics	\$12,959	\$358	-3.28%	-0.372	0.275	1.911	0.126	0.206	1.517
68	0.468	Autodesk	\$848	\$10	-7.86%	1.095	1.36	0.75	0.126	0.206	0.226
69	0.458	Apache	\$2,283	\$693	36.81%	-0.372	-0.54	1.911	1.251	0.206	0.226
70	0.455	Delphi Automotive	\$29,139	\$1,062	-21.77%	-0.372	1.903	1.33	0.689	0.206	0.226
71	0.444	Microsoft	\$22,956	\$9,421	40.04%	0.117	1.089	0.75	0.126	0.206	0.226
72	0.436	Harman International	\$1,678	\$73	22.65%	-0.372	-0.54	1.911	0.126	0.206	1.517
73	0.424	Devry Inc.	\$491	\$48	51.57%	-0.372	0.275	0.363	0.126	0.206	1.517
74	0.423	FirstFed Financial	\$322	\$38	33.57%	0.117	1.089	0.75	0.126	0.206	0.226

75	0.419	Airproducts & Chemicals	\$5,496	\$124	3.20%	0.117	-0.54	1.911	1.251	0.206	0.226
76	0.416	Rouse Company	\$634	\$170	-1.53%	2.561	0.546	-0.412	0.126	0.206	0.226
77	0.412	Nordson Corp.	\$741	\$55	5.87%	2.561	0.003	-1.186	1.251	0.206	0.226
78	0.41	Tektronix	\$1,121	\$349	27.46%	0.117	-0.54	1.137	0.126	0.206	1.517
79	0.407	CIGNA Corp	\$19,994	\$987	36.27%	3.05	0.003	-0.412	0.126	0.206	-0.635
80	0.406	Charles Schwab	\$5,788	\$718	49.87%	-0.372	1.089	0.75	0.126	0.206	0.226
81	0.4	Energen	\$556	\$53	27.10%	0.606	-0.54	0.75	1.251	0.206	0.226
82	0.396	Guidant	\$2,549	\$374	25.68%	-0.372	0.275	0.75	0.126	0.206	1.517
83	0.395	PNC Financial Services	\$7,623	\$1,279	17.58%	1.095	0.275	0.75	0.126	0.206	0.226
84	0.377	Oracle Corp	\$10,130	\$6,297	128.93%	-0.372	0.275	-0.412	0.126	0.206	0.226
85	0.375	Analog Devices	\$2,578	\$607	73.27%	-0.372	-0.811	1.911	0.126	0.206	0.226
86	0.374	Oxford Health Plans	\$4,112	\$191	64.07%	0.606	0.003	0.75	0.126	0.206	-0.204
87	0.368	McDonald's Corp.	\$14,243	\$1,977	17.38%	0.606	1.903	-0.412	1.251	0.206	-1.065
88	0.368	Graco	\$494	\$70	20.35%	1.095	-0.54	-0.412	0.126	0.206	1.947
89	0.367	Marriott International	\$10,017	\$479	6.80%	-0.372	1.36	0.75	0.126	0.206	0.656
90	0.366	Xilinx	\$1,021	\$652	88.82%	-0.372	-1.354	0.75	0.126	0.206	1.517
91	0.364	MBIA Inc.	\$1,025	\$529	7.78%	1.095	0.275	0.75	0.126	0.206	0.226
92	0.355	Washington Gas & Light	\$1,031	\$83	4.79%	-0.372	2.175	-0.799	1.251	0.206	0.226
93	0.353	Safeco	\$7,118	\$115	-2.77%	2.072	-0.54	0.75	0.126	0.206	0.226
94	0.353	Emerson Electric	\$15,545	\$1,422	15.68%	-0.372	-0.54	0.363	1.251	0.206	1.517
95	0.352	PPG Industries	\$8,629	\$620	-2.89%	-0.372	0.003	1.524	1.251	0.206	0.226
96	0.346	Adobe Systems	\$1,266	\$288	91.81%	-0.372	-0.268	0.75	0.126	0.206	0.226
97	0.345	Wendys International	\$2,237	\$170	5.23%	-0.372	0.546	0.75	1.251	0.206	0.226
98	0.345	Tribune Company	\$4,910	\$201	17.67%	1.583	-0.268	-0.412	0.126	0.206	1.087
99	0.344	Kroger	\$49,000	\$877	23.47%	0.606	0.275	0.75	0.126	0.206	0.226
100	0.342	Applied Materials	\$9,564	\$2,064	66.25%	-0.372	0.275	0.75	0.126	0.206	0.226